

FACT BOOK 2019-2020



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Fall 2019 Enrollment

At-A-Glance

| otal Headcount* | 1630 | | New Students | | | |
|----------------------|------|-----|---------------------------|------|--------|-------|
| =° | 1453 | | First-time Freshmen | | | |
| | | | Full-time | | | 374 |
| | | | Part-time | | | 7 |
| By Full/Part-time | | | First-time Transfer | | | |
| Full-time | 1371 | 84% | Full-time | | | 128 |
| Part-time | 259 | 16% | Part-time | | | 24 |
| | | | New Student Total | | | 533 |
| By Classification | | | | | | |
| First-time Freshmen | 381 | 23% | By Race/Ethnicity | Male | Female | Total |
| Other Freshmen | 315 | 19% | African American | 394 | 972 | 1366 |
| Sophomore | 331 | 20% | American Indian | 2 | 1 | 3 |
| Junior | 308 | 19% | Asian | 2 | 4 | 6 |
| Senior | 282 | 17% | Hawaiian/Pacific Islander | 0 | 0 | 0 |
| Dual Enrolled | 7 | 0% | Hispanic | 24 | 29 | 53 |
| **Other | 6 | 0% | Multiracial | 14 | 35 | 49 |
| | | | Non-resident Alien | 16 | 9 | 25 |
| By Gender | | | Unknown | 11 | 50 | 61 |
| Female | 1119 | 69% | White | 48 | 19 | 67 |
| Male | 511 | 31% | Grand Total | 511 | 1119 | 1630 |
| By Status/Gender | | | By Residence | | | |
| Full-time | | | In-state | | | 979 |
| Female | 925 | 57% | Out-State | | | 610 |
| Male | 446 | 27% | International | | | 41 |
| Part-time | | | | | | |
| Female | 194 | 12% | PELL Eligible | | | |
| Male | 65 | 4% | First-time Freshmen | | | 310 |
| | | | First-time students | | | 407 |
| | | | All students | | | 1356 |

[°] FTE calculated by DHEWD method (credit hours / 15)

^{**} Other includes: Visiting, Non-degree, and Certification seeking students.

Student: Fall to Fall Enrollment Comparison

| Classification | Fall 2018 | Fall 2019 | % Change |
|---------------------------|----------------------|-----------|----------|
| First-time Freshmen | 548 | 381 | -30.5% |
| Other Freshmen | 262 | 315 | 20.2% |
| Sophomore | 346 | 331 | -4.3% |
| Junior | 294 | 308 | 4.8% |
| Senior | 259 | 282 | 8.9% |
| Dual Enrolled | 0 | 7 | |
| Other | 7 | 6 | -14.3% |
| Total | 1,716 | 1,630 | -5.0% |
| | Full Time Equivalent | | |
| FTE* | 1,523 | 1,453 | -4.6% |
| | Full/Part-time | | |
| Full-time | 1,398 | 1,371 | -1.9% |
| Part-time | 318 | 259 | -18.6% |
| | Gender | | |
| Female | 1,143 | 1,119 | -2.1% |
| Male | 573 | 511 | -10.8% |
| | Credit Hours | | |
| Registered Hours | 22,846 | 21,789 | -4.6% |
| | Residence | | |
| In State | 1,113 | 979 | -12.0% |
| Out of State | 573 | 610 | 6.5% |
| International | 30 | 41 | 36.7% |
| | Race/Ethnicity | | |
| African American | 1,413 | 1,366 | -3.3% |
| American Indian | 4 | 3 | -25.0% |
| Asian | 7 | 6 | -14.3% |
| Hawaiian/Pacific Islander | 0 | 0 | |
| Hispanic | 51 | 53 | 3.9% |
| Multiracial | 52 | 49 | -5.8% |
| Non-resident Alien | 20 | 25 | 25.0% |
| Unknown | 82 | 61 | -25.6% |
| White | 87 | 67 | -23.0% |

Enrollment numbers based on Fall census day calculations.

^{*} FTE calculated by DHEWD method (Credit hours / 15).

Student: Fall Enrollment Trends

| | Fall 2013 | Fall 2014 | Fall 2015 | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 |
|-------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Total Headcount | 1,298 | 1,280 | 1,390 | 1,464 | 1442 | 1716 | 1630 |
| % Change | | -1% | 9% | 5% | -2% | 19% | -5% |
| Student FTE | 1,111 | 1,095 | 1,179 | 1,282 | 1276 | 1526 | 1453 |
| % Change | | -1% | 8% | 9% | 0% | 20% | -5% |
| By Gender | | | | | | | |
| Male | 458 | 414 | 462 | 488 | 493 | 573 | 511 |
| Female | 840 | 866 | 928 | 976 | 949 | 1143 | 1119 |
| By Residence | | | | | | | |
| In-State | 1,145 | 1,116 | 1,156 | 1,125 | 1077 | 1113 | 979 |
| Out-State | 153 | 164 | 234 | 339 | 335 | 573 | 610 |
| International | | | | | 30 | 30 | 41 |
| By Full/Part-time | | | | | | | |
| Full-time | 984 | 969 | 1036 | 1159 | 1163 | 1398 | 1371 |
| Part-time | 314 | 311 | 354 | 305 | 279 | 318 | 259 |

| | Fall 2013 | Fall 2014 | Fall 2015 | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 |
|-------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Total Headcount | 1,298 | 1,280 | 1,390 | 1,464 | 1,442 | 1,716 | 1,630 |
| Student FTE | 1,111 | 1,095 | 1,179 | 1,282 | 1,276 | 1,526 | 1,453 |
| By Gender | | | | | | | |
| Men | 35% | 32% | 33% | 33% | 34% | 33% | 31% |
| Women | 65% | 68% | 67% | 67% | 66% | 67% | 69% |
| By Residence | | | | | | | |
| In-State | 88% | 87% | 83% | 77% | 75% | 65% | 60% |
| Out-State | 12% | 13% | 17% | 23% | 23% | 33% | 37% |
| International | | | | | 2% | 2% | 102% |
| By Full/Part-time | | | | | | | |
| Full-time | 76% | 76% | 75% | 79% | 81% | 81% | 84% |
| Part-time | 24% | 24% | 25% | 21% | 19% | 19% | 16% |

^{*}FTE calculated by IPEDS method.

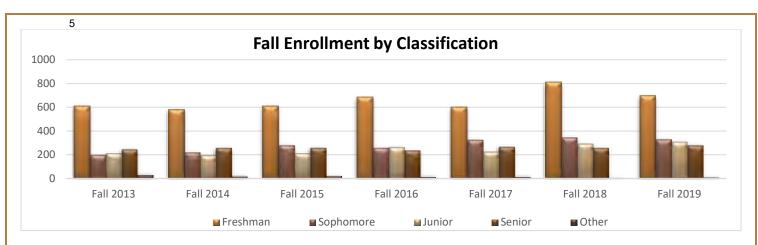
Enrollment based on fall census day calculations (September 16, 2019)

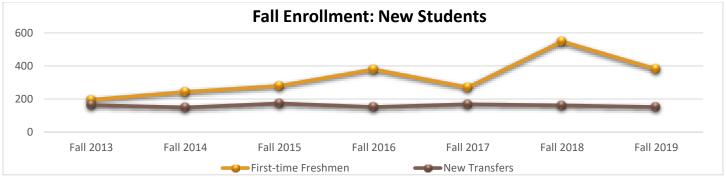
Student: Fall Enrollment Trends

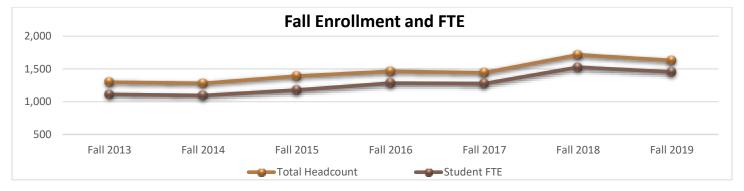
| | Fall 2013 | Fall 2014 | Fall 2015 | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 |
|---------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| First-Time Students | | | | | | | |
| Freshmen | 195 | 243 | 279 | 379 | 270 | 548 | 381 |
| Transfers | 163 | 149 | 173 | 152 | 168 | 161 | 152 |
| By Classification | | | | | | | |
| Freshmen | 609 | 581 | 611 | 684 | 599 | 810 | 696 |
| Sophomore | 199 | 221 | 280 | 259 | 327 | 346 | 331 |
| Junior | 211 | 195 | 212 | 265 | 227 | 294 | 308 |
| Senior | 247 | 259 | 260 | 237 | 270 | 259 | 282 |
| Other | 32 | 24 | 27 | 19 | 19 | 7 | 13 |
| By Status/Gender | | | | | | | |
| Full-time | | | | | | | |
| Male | 367 | 332 | 351 | 406 | 420 | 478 | 446 |
| Female | 617 | 637 | 685 | 753 | 743 | 920 | 925 |
| Part-time | | | | | | | |
| Male | 91 | 82 | 111 | 82 | 73 | 95 | 65 |
| Female | 223 | 229 | 243 | 223 | 206 | 223 | 194 |

| | Fall 2013 | Fall 2014 | Fall 2015 | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 |
|-------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| By Classification | | | | | | | |
| Freshmen | 47% | 45% | 44% | 47% | 42% | 47% | 43% |
| Sophomore | 15% | 17% | 20% | 18% | 23% | 20% | 20% |
| Junior | 16% | 15% | 15% | 18% | 16% | 17% | 19% |
| Senior | 19% | 20% | 19% | 16% | 19% | 15% | 17% |
| Other | 2% | 2% | 2% | 1% | 1% | 0% | 1% |
| By Status/Gender | | | | | | | |
| Full-time | | | | | | | |
| Male | 28% | 26% | 25% | 28% | 29% | 28% | 27% |
| Female | 48% | 50% | 49% | 51% | 52% | 54% | 57% |
| Part-time | | | | | | | |
| Male | 7% | 6% | 8% | 6% | 5% | 6% | 4% |
| Female | 17% | 18% | 17% | 15% | 14% | 13% | 12% |

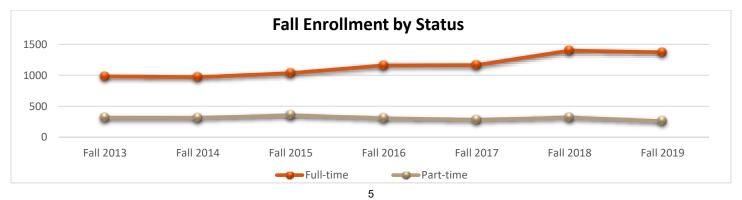
Enrollment based on fall census day calculations (September 16, 2019).







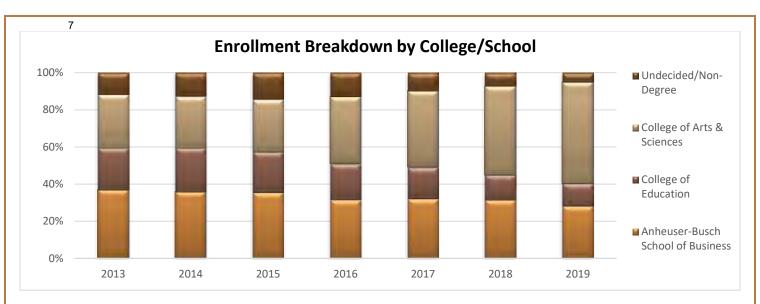


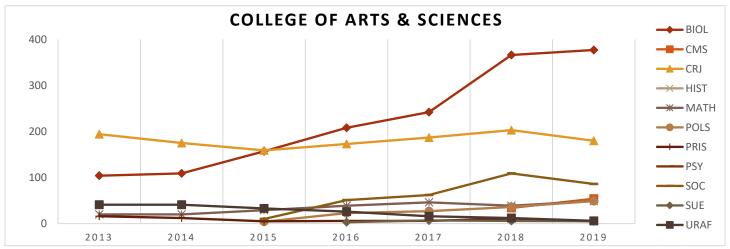


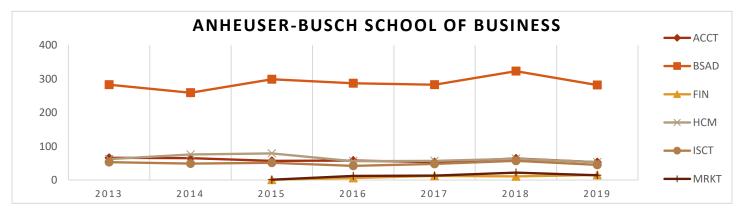
Student: Fall Enrollment by Major Anheuser-Busch School of Business Accounting (52.0301) Business Administration (52.0201) Finance (52.0801) Health Care Management (51.0701) Hospitality and Tourism Management Information / Computer Technology (52.1201) Marketing (52.1401) Subtotal -4% 8% 0% 16% -14% -6% % Change **College of Education** Early Childhood Education (13.1210) Educational Studies (13.0101) Elementary Education (13.1202) Middle School Education (13.1203) Secondary Education (13.1205) Subtotal 4% 0% -7% -14% -4% -16% % Change **College of Arts & Sciences** Biology (26.0101) Communication Studies (09.0100) Criminal Justice (43.0104) History (54.0101) Mathematics (27.0101) Political Science (45.1001) Professional Interdisciplinary Studies (30.9999) Psychology (42.0101) Sociology (45.1101) Sustainability & Urban Ecology (30.0101) Urban Affairs (45.1201) Subtotal -5% 11% 33% 12% 38% 8% % Change Undecided Non-Degree Seeking Subtotal 22% -4% -26% -13% -33% 7% % Change

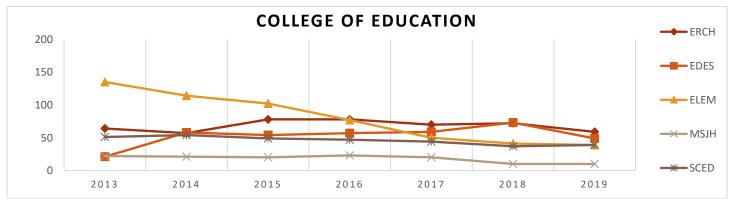
Source: HSSU Office of Institutional Research

Total Enrollment



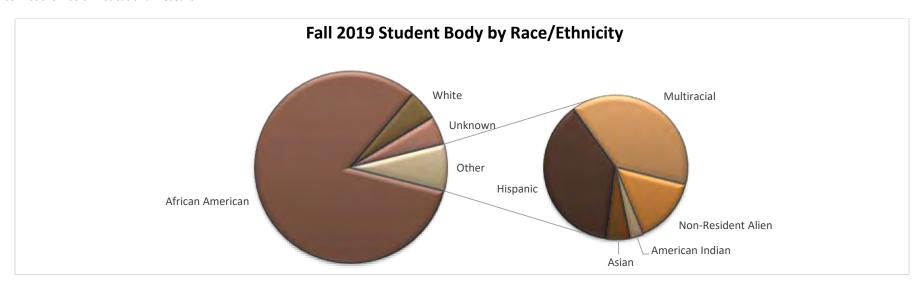






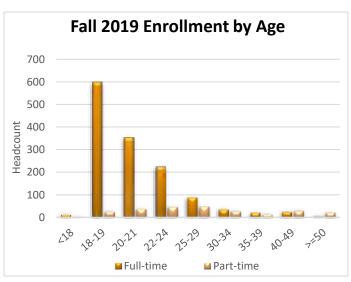
Student: Fall Enrollment by Race/Ethnicity

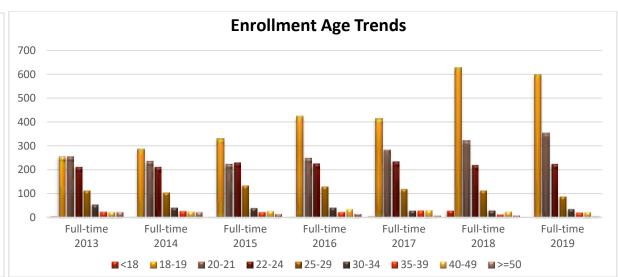
| | Afri Ame | | | erican Jian | As | ian | | aiian / fic Is. | Hisp | anic | Resi | on- dent ien | Mult | iracial | Unkr | nown | Wh | ite | TOTAL |
|------|-------------|-----|---|----------------|----|-----|---|--------------------|------|------|------|--------------------|------|---------|------|------|-----|-----|-------|
| Fall | # | % | # | % | # | % | # | % | # | % | # | % | # | % | # | % | # | % | # |
| 2013 | 1071 | 83% | 3 | 0% | 6 | 0% | | 0% | 25 | 2% | 5 | 0% | 45 | 3% | 34 | 3% | 109 | 8% | 1298 |
| 2014 | 1058 | 83% | 1 | 0% | 2 | 0% | | 0% | 23 | 2% | 8 | 1% | 31 | 2% | 59 | 5% | 98 | 8% | 1280 |
| 2015 | 1128 | 81% | 3 | 0% | 4 | 0% | | 0% | 28 | 2% | 3 | 0% | 40 | 3% | 81 | 6% | 103 | 7% | 1390 |
| 2016 | 1168 | 80% | 2 | 0% | 13 | 1% | 1 | 0% | 39 | 3% | 4 | 0% | 31 | 2% | 109 | 7% | 97 | 7% | 1464 |
| 2017 | 1148 | 80% | 2 | 0% | 8 | 1% | 0 | 0% | 39 | 3% | 21 | 1% | 43 | 3% | 87 | 6% | 94 | 7% | 1442 |
| 2018 | 1413 | 82% | 4 | 0% | 7 | 0% | 0 | 0% | 51 | 3% | 20 | 1% | 52 | 3% | 82 | 5% | 87 | 5% | 1716 |
| 2019 | 1366 | 84% | 3 | 0% | 6 | 0% | 0 | 0% | 53 | 3% | 25 | 2% | 49 | 3% | 61 | 4% | 67 | 4% | 1630 |



Student: Fall Enrollment by Age

| | 20 | 13 | 20 | 14 | 20 | 15 | 20 | 16 | 20 | 17 | 20 | 18 | 20 | 19 |
|----------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | Full- time | Part- time |
| <18 | 6 | 4 | 4 | 2 | 5 | 0 | 5 | 1 | 8 | 1 | 30 | 4 | 14 | 5 |
| 18-19 | 257 | 17 | 286 | 10 | 331 | 22 | 424 | 34 | 415 | 16 | 629 | 45 | 598 | 26 |
| 20-21 | 257 | 24 | 237 | 25 | 225 | 42 | 250 | 23 | 281 | 29 | 321 | 35 | 353 | 38 |
| 22-24 | 213 | 61 | 213 | 56 | 231 | 58 | 227 | 55 | 236 | 49 | 221 | 66 | 226 | 47 |
| 25-29 | 114 | 72 | 105 | 68 | 134 | 66 | 131 | 60 | 120 | 59 | 114 | 51 | 89 | 49 |
| 30-34 | 56 | 40 | 43 | 39 | 41 | 35 | 43 | 27 | 30 | 19 | 31 | 21 | 37 | 28 |
| 35-39 | 26 | 18 | 29 | 21 | 24 | 33 | 25 | 25 | 31 | 25 | 14 | 28 | 22 | 14 |
| 40-49 | 25 | 43 | 27 | 50 | 29 | 50 | 37 | 43 | 32 | 38 | 27 | 35 | 25 | 30 |
| >=50 | 25 | 34 | 25 | 40 | 16 | 48 | 17 | 37 | 10 | 43 | 11 | 33 | 7 | 22 |
| Unknown | 5 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | 984 | 314 | 969 | 311 | 1036 | 354 | 1159 | 305 | 1163 | 279 | 1398 | 318 | 1371 | 259 |
| | | | | | | | | | | | | | | |
| | 20 | 13 | 20 | 14 | 20 | 15 | 20 | 16 | 20 | 17 | 20 | 18 | 20 | 19 |
| Mean Age | 2 | 6 | 2 | 6 | 2 | 5 | 2 | 5 | 2 | 5 | 2 | 3 | 2 | 3 |





Counties represented

Student: Fall Enrollment by Region

In-State by County

| Boone | 6 | Franklin | 1 | Scott | 2 |
|--------------------|-----|-------------|--------|--------------------------|-------|
| Cape Girardeau | 1 | Jackson | 37 | St. Francis | 1 |
| Cass | 3 | Jefferson | 9 | St. Charles | 24 |
| Chesterfield | 1 | Johnson | 1 | St. Clair | 4 |
| City of St. Louis | 249 | Lincoln | 2 | St. Louis County | 622 |
| Clay | 3 | Madison | 1 | Webster | 3 |
| Cole | 1 | Mississippi | 4 | | |
| Dunklin | 1 | Phelps | 3 | | |
| MO County Students | 979 | | Percei | ntage of Fall Enrollment | 60.1% |

Out of State

22

| Alabama | 1 | Iowa | 4 | Ohio | 1 |
|-----------------------|-----|-------------|--------|--------------------------|-------|
| Arizona | 1 | Kansas | 6 | Oklahoma | 5 |
| Arkansas | 6 | Kentucky | 1 | Tennessee | 33 |
| California | 24 | Michigan | 59 | Texas | 6 |
| Colorado | 1 | Minnesota | 3 | Virginia | 1 |
| Florida | 4 | Mississippi | 1 | Washington | 2 |
| Georgia | 3 | Nevada | 2 | Wisconsin | 4 |
| Illinois | 434 | New Mexico | 1 | | |
| Indiana | 4 | New York | 3 | | |
| Out of State Students | 610 | | Percer | ntage of Fall Enrollment | 37.4% |
| States represented | 25 | | | | |
| | | | | | |

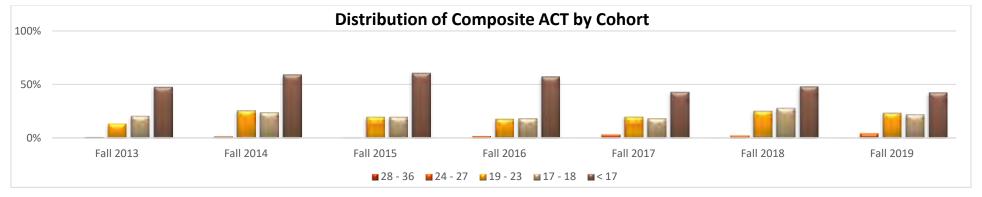
International Students

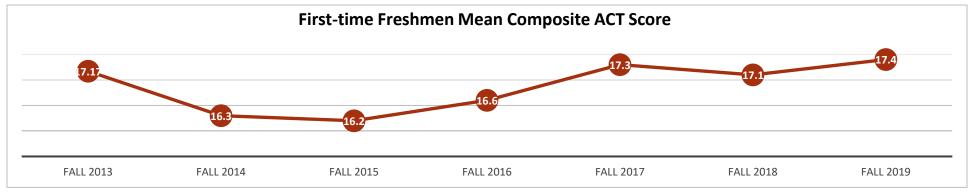
| Bahamas | 2 | Ghana | 1 | Netherlands | 2 |
|------------------------|----|------------|-------|--------------------------|------|
| Brazil | 9 | India | 2 | Peru | 1 |
| Canada | 1 | Iraq | 1 | Spain | 2 |
| Columbia | 5 | Jamaica | 2 | United Kingdom | 1 |
| England | 2 | Mexico | 3 | | |
| Germany | 6 | Montenegro | 1 | | |
| International Students | 41 | | Perce | ntage of Fall Enrollment | 2.5% |
| Countries represented | 16 | | | | |

Student: First-time Freshmen ACT Composite Scores

| ACT Score Interval | Fall 2013 | | Fall | 2014 | Fall | 2015 | Fall | 2016 | Fall | 2017 | Fall | Fall 2018 | | 2019 |
|--------------------|-----------|------|------|------|------|------|------|------|------|------------|------|-----------|-----|------|
| 33 - 36 | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% |
| 28 - 32 | 0 | 0% | 0 | 0% | 0 | 0% | 1 | 0% | 1 | 0% | 2 | 1% | 1 | 0% |
| 24 - 27 | 2 | 2% | 1 | 1% | 6 | 2% | 12 | 3% | 7 | 3% | 15 | 5% | 14 | 7% |
| 19 - 23 | 26 | 26% | 25 | 20% | 45 | 18% | 69 | 20% | 62 | 25% | 73 | 23% | 59 | 27% |
| 17 - 18 | 24 | 24% | 25 | 20% | 46 | 18% | 63 | 18% | 69 | 28% | 70 | 22% | 49 | 23% |
| < 17 | 48 | 48% | 76 | 60% | 153 | 61% | 198 | 58% | 106 | 43% | 152 | 49% | 92 | 43% |
| | 100 | 100% | 127 | 100% | 250 | 100% | 343 | 100% | 245 | 100% | 312 | 100% | 215 | 100% |
| Average Score | 1 | 7.2 | 1 | 6.3 | 10 | 6.2 | 10 | 6.6 | 1 | 7.3 | 1 | 7.1 | 1 | 7.4 |
| No ACT Score | g | 95 | 1 | .16 | 2 | 29 | 3 | 36 | 2 | <u>!</u> 5 | 23 | 36* | 10 | 66* |
| TOTAL New Freshmen | 1 | 95 | 2 | .43 | 2 | 79 | 3 | 79 | 2 | 70 | 5 | 48 | 381 | |

^{*} Due to increase in SAT score submission





By Full/Part-time

Spring 2020 Enrollment

At-A-Glance

| Total Headcount* | 1524 |
|------------------|------|
| FTE° | 1304 |

| Part-tim | e 336 | 22% |
|--------------------|--------|-----|
| | | |
| By Classification | | |
| First-time Freshme | n 20 | 1% |
| Other Freshme | n 450 | 30% |
| Sophomor | e 344 | 23% |
| Junio | or 304 | 20% |

Senior

**Other

Dual Enrolled

327

71

Full-time 1188

78%

21%

5%

1%

| By Gender | | | |
|-----------|--------|------|-----|
| | Female | 1035 | 68% |
| | Male | 489 | 32% |

| Full-time | | | |
|-----------|--------|-----|-----|
| | Female | 799 | 52% |
| | Male | 389 | 30% |
| Part-time | | | |
| | Female | 236 | 15% |
| | Male | 100 | 7% |
| | | | |

By Status/Gender

| New Students | | | | | | | | | | |
|---------------------|----|------|--|--|--|--|--|--|--|--|
| First-time Freshmen | | | | | | | | | | |
| Full-time | 15 | 1% | | | | | | | | |
| Part-time | 5 | 0% | | | | | | | | |
| First-time Transfer | | | | | | | | | | |
| Full-time | 33 | 2% | | | | | | | | |
| Part-time | 5 | 0% | | | | | | | | |
| Total | 58 | 3.8% | | | | | | | | |

| By Race/Ethnicity | Female | Male | Total | |
|---------------------------|--------|------|-------|------|
| African American | 904 | 381 | 1285 | 84% |
| American Indian | 2 | 2 | 4 | 0% |
| Asian | 4 | 3 | 7 | 0% |
| Hawaiian/Pacific Islander | | | 0 | 0% |
| Hispanic | 25 | 21 | 46 | 3% |
| Multiracial | 36 | 10 | 46 | 3% |
| Non-resident Alien | 8 | 12 | 20 | 1% |
| Unknown | 40 | 15 | 55 | 4% |
| White | 16 | 45 | 61 | 4% |
| Total | 1035 | 489 | 1524 | 100% |

| By Residence | | |
|---------------|-----|-----|
| In-state | 922 | 60% |
| Out-State | 567 | 37% |
| International | 35 | 2% |

^{*}Enrollment numbers based on census day calculations (February 3, 2020).

[°] FTE calculated by DHEWD method (credit hours/15).

^{**} Other includes: Visiting, Non-degree, and Certification seeking students.

Spring to Spring Enrollment Comparison

| Classification | Spring 2019 | Spring 2020 | % Change |
|---|----------------------|-------------|----------|
| First-time Freshmen | 21 | 20 | -4.8% |
| Other Freshmen | 558 | 450 | -19.4% |
| Sophomore | 335 | 344 | 2.7% |
| Junior | 295 | 304 | 3.1% |
| Senior | 267 | 327 | 22.5% |
| Dual Enrolled | 74 | 71 | -4.1% |
| Other | 5 | 8 | 60.0% |
| Total | 1,555 | 1,524 | -2.0% |
| | Full Time Equivalent | | |
| FTE* | 1,329 | 1,304 | -1.9% |
| | Full/Part-time | | |
| Full-time | 1,215 | 1,188 | -2.2% |
| Part-time | 340 | 336 | -1.2% |
| | Gender | | |
| Female | 1,028 | 1,035 | 0.7% |
| Male | 527 | 389 | -26.2% |
| | Credit Hours | | |
| Registered Hours | 19,935 | 19,555 | -1.9% |
| | Residence | | |
| In State | 1,019 | 922 | -9.5% |
| Out of State | 503 | 567 | 12.7% |
| International | 33 | 35 | 6.1% |
| | Race/Ethnicity | | |
| African American | 1,286 | 1,285 | -0.1% |
| American Indian | 3 | 4 | 33.3% |
| Asian | 5 | 7 | 40.0% |
| Hawaiian/Pacific Islander | 0 | 0 | |
| Hispanic | 43 | 46 | 7.0% |
| Multiracial | 51 | 46 | -9.8% |
| Non-resident Alien | 19 | 20 | 5.3% |
| Unknown | 72 | 55 | -23.6% |
| White | 76 | 61 | -19.7% |
| Enrollment numbers based on Spring census d | lay calculations. | | |

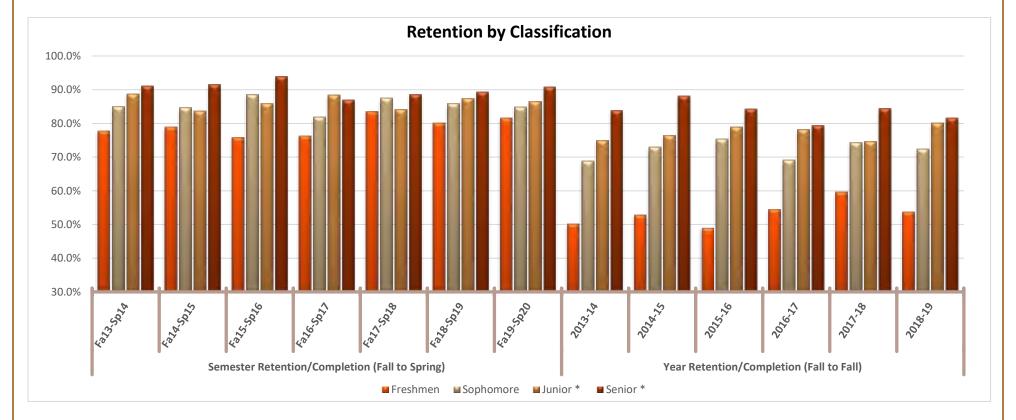
Enrollment numbers based on Spring census day calculations.

^{*} FTE calculated by MDHE method (Credit hours/15).

Retention: By Classification by Reporting Year

| | | Semest | er Retentio | on/Complet | ion (Fall to | | Year Retention/Completion (Fall to Fall) | | | | | | | |
|-----------|---------------|---------------|---------------|---------------|---------------|---------------|--|---------|---------|---------|---------|---------|---------|--|
| | Fa13- Sp14 | Fa14- Sp15 | Fa15- Sp16 | Fa16- Sp17 | Fa17- Sp18 | Fa18- Sp19 | Fa19- Sp20 | 2013-14 | 2014-15 | 2015-16 | 2016-17 | 2017-18 | 2018-19 | |
| Freshmen | 77.7% | 78.8% | 75.8% | 76.2% | 83.5% | 80.0% | 81.6% | 50.1% | 52.7% | 49.1% | 54.4% | 59.6% | 53.6% | |
| Sophomore | 84.9% | 84.6% | 88.6% | 81.9% | 87.5% | 85.8% | 84.9% | 68.8% | 72.9% | 75.4% | 69.1% | 74.3% | 72.3% | |
| Junior * | 88.6% | 83.6% | 85.8% | 88.3% | 84.1% | 87.4% | 86.4% | 74.9% | 76.4% | 78.8% | 78.1% | 74.6% | 80.0% | |
| Senior * | 91.1% | 91.5% | 93.8% | 86.9% | 88.5% | 89.2% | 90.8% | 83.8% | 88.0% | 84.2% | 79.3% | 84.3% | 81.5% | |

^{*}Rate includes successful graduates

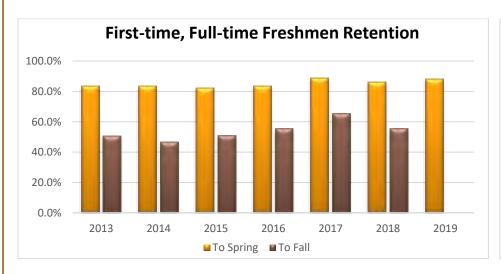


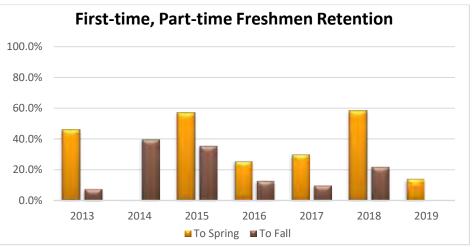
Retention: First-time, Full-time Freshmen

| | 2013 | | 2013 2014 | | 2015 2016 | | 2017 | | 2018 | | 2019 | | | |
|-------------|------|-------|-----------|-------|-----------|-------|------|-------|------|-------|------|-------|-----|-------|
| Fall Cohort | 182 | % | 238 | % | 265 | % | 340 | % | 260 | % | 507 | % | 374 | % |
| To Spring | 152 | 83.5% | 199 | 83.6% | 218 | 82.3% | 284 | 83.5% | 231 | 88.8% | 436 | 86.0% | 330 | 88.2% |
| To Fall | 92 | 50.5% | 111 | 46.6% | 135 | 50.9% | 188 | 55.3% | 170 | 65.4% | 281 | 55.4% | | |

Retention: First-time, Part-time Freshmen

| | 2013 2014 | | 2014 | 2015 2016 | | | | | 2017 | | 2018 | 2019 | | |
|-------------------|-----------|---------------|------|---------------|--------|----------------|---------|----------------|------|----------------|---------|----------------|---|-------|
| Fall Cohort | 13 | % | 5 | % | 14 | % | 39 | % | 10 | % | 41 | % | 7 | % |
| To Spring To Fall | 6 | 46.2% 7.7% | 0 | 0.0% 40.0% | 8 5 | 57.1% 35.7% | 10 5 | 25.6% 12.8% | 3 | 30.0% 10.0% | 24 9 | 58.5% 22.0% | 1 | 14.3% |





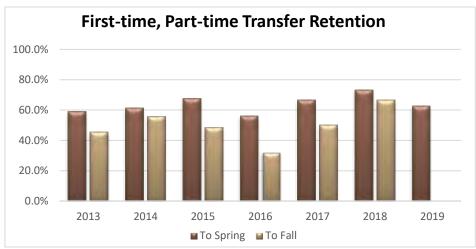
Retention: First-time, Full-time Transfer Student

| | 2013 | | 2013 2014 | | | 2015 2016 | | | | 2017 | 2 | 2018 | 2019 | |
|-------------|------|-------|-----------|-------|-----|-----------|-----|-------|-----|-------|-----|-------|------|-------|
| Fall Cohort | 141 | % | 113 | % | 142 | % | 127 | % | 138 | % | 146 | % | 128 | % |
| To Spring | 116 | 82.3% | 91 | 80.5% | 111 | 78.2% | 108 | 85.0% | 125 | 90.6% | 125 | 85.6% | 114 | 89.1% |
| To Fall | 76 | 53.9% | 71 | 62.8% | 83 | 58.5% | 85 | 66.9% | 97 | 70.3% | 100 | 68.5% | | |

Retention: First-time, Part-time Transfer Student

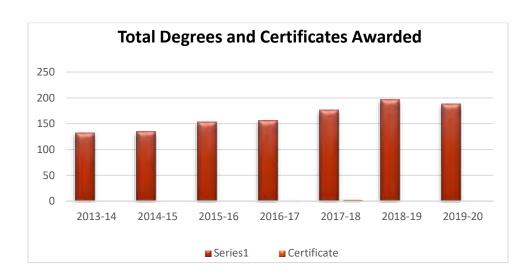
| | : | 2013 2014 | | | 2015 2016 | | | | 2017 | | 2018 | 2019 | | |
|-------------|----|-----------|----|-------|-----------|-------|----|-------|------|-------|------|-------|----|-------|
| Fall Cohort | 22 | % | 36 | % | 31 | % | 25 | % | 30 | % | 15 | % | 24 | % |
| To Spring | 13 | 59.1% | 22 | 61.1% | 21 | 67.7% | 14 | 56.0% | 20 | 66.7% | 11 | 73.3% | 15 | 62.5% |
| To Fall | 10 | 45.5% | 20 | 55.6% | 15 | 48.4% | 8 | 32.0% | 15 | 50.0% | 10 | 66.7% | | |





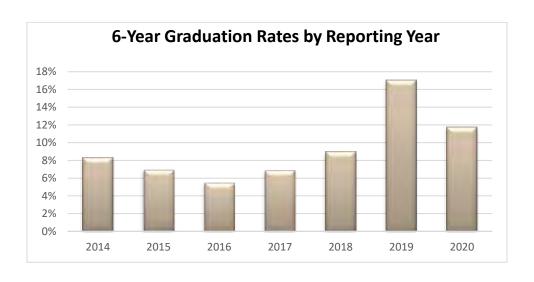
Completion: Total Degrees and Certificates Awarded

| | 2013-14 | 2014-15 | 2015-16 | 2016-17 | 2017-18 | 2018-19 | 2019-20 |
|--------------|---------|---------|---------|---------|---------|---------|---------|
| Enrollment | 1298 | 1280 | 1390 | 1464 | 1442 | 1716 | 1630 |
| Degrees | 132 | 134 | 153 | 156 | 176 | 196 | 191 |
| Certificates | | | | 1 | 3 | 0 | 0 |
| | 10.2% | 10.5% | 11.0% | 10.7% | 12.2% | 11.4% | 11.7% |



Completion: 6-Year Graduation Rates

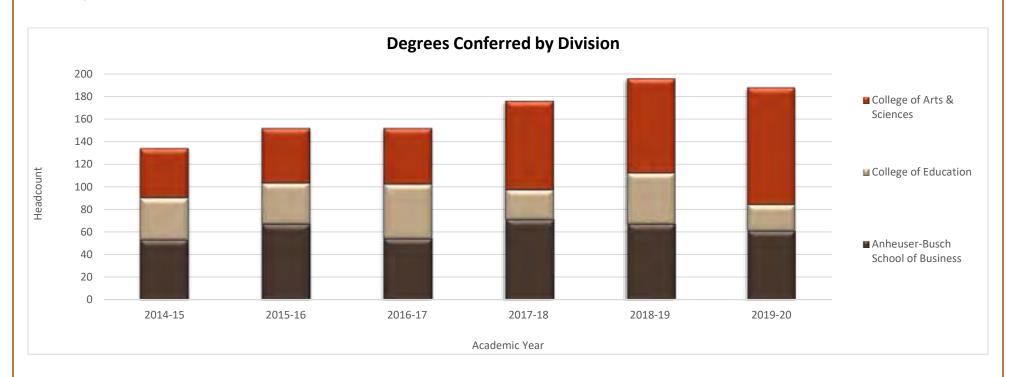
| Reporting Year | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
|-----------------|-------|------|------|------|------|------|-------|-------|
| Cohort Year | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
| Cohort Size | 374 | 409 | 389 | 271 | 276 | 290 | 182 | 238 |
| Conferred | 37 | 34 | 27 | 15 | 19 | 26 | 31 | 29 |
| Graduation Rate | 10.0% | 8.3% | 6.9% | 5.5% | 6.9% | 9.0% | 17.0% | 12.2% |

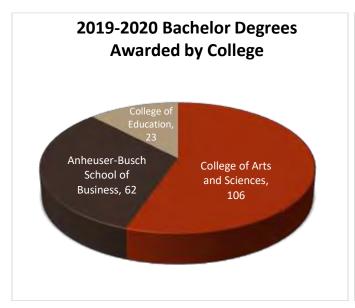


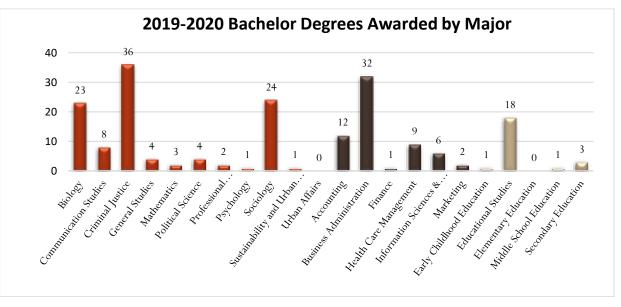
Completion: Degrees Awarded by Major

Bachelor's Degree

| | | 2013-14 | <u>2014-15</u> | 2015-16 | <u>2016-17</u> | 2017-18 | <u>2018-19</u> | <u>2019-20</u> |
|--|----------|---------|----------------|----------------|----------------|----------------|----------------|----------------|
| Anheuser-Busch School of Business | | | | | | | | |
| Accounting (52.0301) | | 20 | 12 | 11 | 12 | 13 | 16 | 12 |
| Business Administration (52.0201) | | 33 | 29 | 39 | 29 | 43 | 34 | 32 |
| Finance (52.0801) | | | | | | 1 | 3 | 1 |
| Health Care Management (51.0701) | | 6 | 7 | 12 | 7 | 7 | 7 | 9 |
| Information Sciences & Computer Technology (52.1201) | | 6 | 5 | 5 | 4 | 6 | 6 | 6 |
| Marketing (52.1401) | | | | | 2 | 1 | 1 | 2 |
| | Subtotal | 65 | 53 | 67 | 54 | 71 | 67 | 62 |
| | % Change | | -18% | 26% | -19% | 31% | -6% | -7% |
| College of Education | | | | | | | | |
| Early Childhood Education (13.1210) | | 6 | 2 | 1 | 6 | 3 | 2 | 1 |
| Educational Studies (13.0101) | | 11 | 18 | 24 | 31 | 19 | 40 | 18 |
| Elementary Education (13.1202) | | 6 | 13 | 5 | 7 | 3 | 3 | - |
| Middle School Education (13.1203) | | 2 | 3 | 5 | 2 | - | - | 1 |
| Secondary Education (13.1205) | | 2 | 1 | 1 | 2 | 1 | - | 3 |
| | Subtotal | 27 | 37 | 36 | 48 | 26 | 45 | 23 |
| | % Change | | 37% | -3% | 33% | -46% | 73% | -49% |
| College of Arts & Sciences | | | | | | | | |
| Biology (26.0101) | | 8 | 4 | 10 | 7 | 21 | 19 | 23 |
| Communication Studies (09.0100) | | | | | | | 1 | 8 |
| Criminal Justice (43.0104) | | 19 | 26 | 30 | 27 | 38 | 39 | 36 |
| General Studies (24.0101) | | | | | | | | 4 |
| Mathematics (27.0101) | | 4 | 4 | 1 | - | 1 | 1 | 3 |
| Political Science (45.1001) | | | | | | 4 | 4 | 4 |
| Professional Interdisciplinary Studies (30.9999) | | 3 | 4 | - | 4 | 6 | 3 | 2 |
| Psychology (42.0101) | | | | | | | | 1 |
| Sociology (45.1101) | | | | | 4 | 3 | 11 | 24 |
| Sustainability and Urban Ecology (30.0101) | | | | | | 3 | 1 | 1 |
| Urban Affairs (45.1201) | | 5 | 6 | 8 | 8 | 3 | 5 | - |
| | Subtotal | 39 | 44 | 49 | 50 | 79 | 84 | 106 |
| | % Change | | 13% | 11% | 2% | 58% | 6% | 25% |
| Total Bachelor Degrees | | 131 | 134 | 152 | 152 | 176 | 196 | 191 |
| | | | 2% | 13% | 0% | 16% | 11% | -3% |
| Total Certificates | | | | | 1 | 3 | | |
| Grand Total | | | | | 153 | 179 | 196 | 191 |
| Grand Total | | | | | 133 | 1/3 | 130 | 191 |



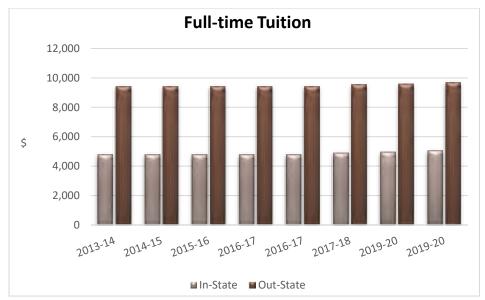


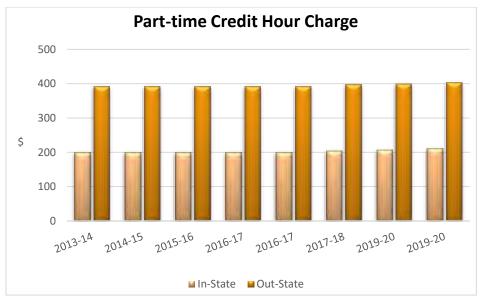


Finance: Annual Tuition & Fees

| | 2013-14 | 2014-15 | 2015-16 | 2016-17 | 2016-17 | 2017-18 | 2019-20 | 2019-20 |
|--------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|
| Undergraduate Tuition | | | | | | | | |
| Full-time (12-15 credit hours) | | | | | | | | |
| In-State | 4,776 | 4,776 | 4,776 | 4,776 | 4,776 | 4,896 | 4,944 | 5,040 |
| Out-State | 9,409 | 9,409 | 9,409 | 9,409 | 9,409 | 9,529 | 9,576 | 9,672 |
| Per credit hour | | | | | | | | |
| In-State | 199 | 199 | 199 | 199 | 199 | 204 | 206 | 210 |
| Out-State | 392 | 392 | 392 | 392 | 392 | 397 | 399 | 403 |
| Required Fees | 444 | 1044* | 1044* | 1044* | 1044* | 444 | 444 | 444 |
| *books included | | | | | | | | |
| Room & Board | | | | | | | | |
| Room | 6,300 | 6,500 | 6,500 | 6,500 | 6,500 | 6,500 | 6,741 | 6,741 |
| Board | 2,600 | 2,750 | 2,750 | 2,750 | 2,750 | 2,750 | 2,750 | 2,750 |

Source: IPEDS Institutional Characteristics



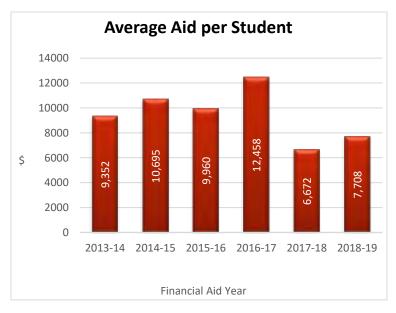


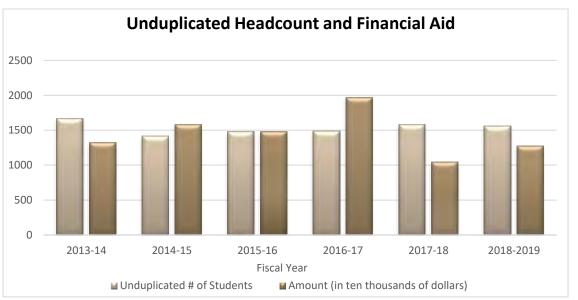
Finance: Student Financial Aid by Financial Aid Year

| | 201 | 4-2015 | 2015 | 5-2016 | 2016 | 5-2017 | 2017 | 7-2018 | 2018-2019 | | |
|---------------------------|-------------------------|------------|------------------|------------|------------------|------------|------------------|------------|------------------|------------|--|
| Category & Fund Source | # of Students | Amount | # of Students | Amount | # of Students | Amount | # of Students | Amount | # of Students | Amount | |
| Federal Sources* | 3,795 | 14,341,313 | 3,973 | 13,437,878 | 3,577 | 17,182,732 | 3,636 | 14,963,210 | 4,213 | 17,235,507 | |
| State of MO* | 355 | 412,944 | 366 | 560,901 | 331 | 79,427 | 298 | 512,981 | 400 | 710,306 | |
| Institutional Source* | 454 | 1,003,295 | 513 | 796,518 | 875 | 2,287,570 | 753 | 2,627,662 | 1,100 | 3,862,019 | |
| Scholarship & grants | 373 | 926,788 | 462 | 741,040 | 746 | 2,264,289 | 728 | 2,600,200 | 990 | 3,808,120 | |
| Employment | 81 | 76,507 | 51 | 55,478 | 129 | 23,281 | 25 | 27,462 | 110 | 53,899 | |
| Other | 25 | 60,916 | 7 | 45,360 | 25 | 146,954 | 28 | 89,408 | 45 | 106,739 | |
| TOTAL** | DTAL** 1,479 15,818,468 | | 1,490 | 14,840,657 | 1,581 | 19,696,683 | 1,627 | 18,193,261 | 1,652 | 12,734,407 | |

Source: DHEWD (DHE14-1) report

^{**} Unduplicated Headcount. Need only





^{*} Duplicated Headcount

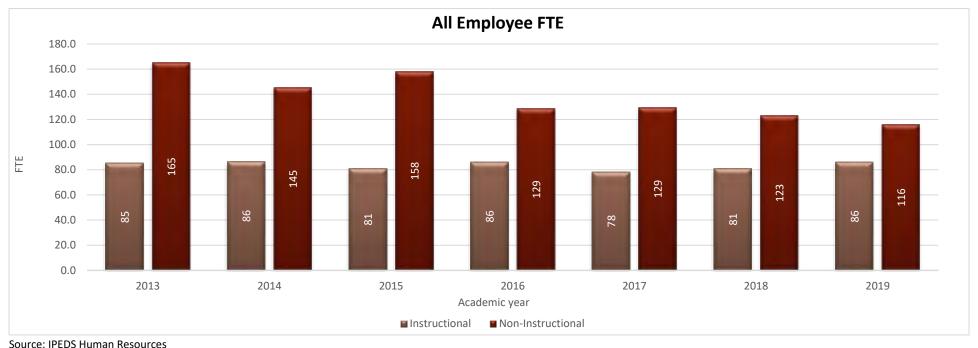
Employee: Classification and Status

| | 2013-2014 | | 2014 | -2015 | 2015 | 2015-2016 | | 2016-2017 | | 2017-2018 | | 2018-2019 | | 2019-2020 | |
|---|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--|
| Classification | Full- time | Part- time | |
| Instructional Staff * | 46 | 184 | 39 | 126 | 42 | 132 | 36 | 127 | 38 | 129 | 33 | 160 | 40 | 143 | |
| Archivist, Curators, and Museum Technicians | 0 | 1 | 0 | 2 | 0 | 2 | 0 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | |
| Librarians | 3 | 0 | 3 | 0 | 3 | 0 | 1 | 0 | 0 | 0 | 2 | 0 | 2 | 0 | |
| Library Technicians | 2 | 0 | 1 | 0 | 1 | 0 | 2 | 0 | 2 | 0 | 2 | 0 | 2 | 0 | |
| Student and Academic Affairs and Other Education Services | 20 | 40 | 17 | 24 | 23 | 24 | 28 | 21 | 28 | 21 | 28 | 15 | 20 | 18 | |
| Management Occupations | 33 | 0 | 29 | 0 | 32 | 0 | 27 | 0 | 29 | 0 | 25 | 0 | 18 | 0 | |
| Business and Financial Operations Occupations | 4 | 0 | 6 | 0 | 7 | 0 | 7 | 0 | 7 | 0 | 7 | 0 | 7 | 0 | |
| Computer, Engineering, and Science Occupations | 12 | 3 | 13 | 2 | 10 | 2 | 10 | 1 | 8 | 0 | 8 | 0 | 8 | 0 | |
| Community Service, Legal, Arts, and Media Occupations | 17 | 9 | 17 | 5 | 21 | 6 | 11 | 2 | 11 | 2 | 11 | 1 | 11 | 2 | |
| Healthcare Practitioners and Technical Occupations | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | |
| Service Occupations | 15 | 4 | 9 | 3 | 16 | 2 | 6 | 19 | 6 | 19 | 6 | 15 | 6 | 19 | |
| Office and Administrative Support Occupations | 26 | 6 | 25 | 4 | 23 | 3 | 14 | 1 | 14 | 1 | 14 | 1 | 14 | 1 | |
| Natural Resources, Construction, and Maintenance | 10 | 0 | 10 | 0 | 7 | 0 | 5 | 0 | 5 | 0 | 4 | 0 | 5 | 0 | |
| Production, Transportation, and Material Moving Occupations | 2 | 0 | 2 | 0 | 2 | 0 | 1 | 2 | 1 | 2 | 1 | 3 | 1 | 3 | |
| Total | 190 | 247 | 171 | 166 | 187 | 171 | 149 | 174 | 152 | 175 | 143 | 197 | 136 | 188 | |

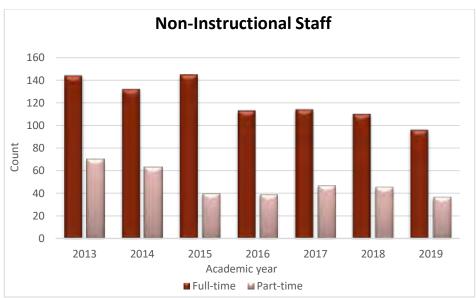
IPEDS classification categories

Source: IPEDS Human Resources

^{*} Includes Research Staff







All Faculty: Race/Ethnic Status

| | | African American | | American | | rican lian | As | ian | | aiian/ fic Is. | Hisp | Hispanic Multiracial | | Non- Resident Alien | | Unknown | | White | | TOTAL |
|------|-----|---------------------|---|----------|----|---------------|----|-----|---|-------------------|------|----------------------|---|---------------------------|----|---------|----|-------|-----|-------|
| | # | % | # | % | # | % | # | % | # | % | # | % | # | % | # | % | # | % | # | |
| 2012 | 101 | 63% | 1 | 1% | 5 | 3% | | | 2 | 1% | | | 1 | 1% | | | 50 | 31% | 160 | |
| 2013 | 107 | 64% | 2 | 1% | 5 | 3% | | | 2 | 1% | 2 | 1% | 1 | 1% | 4 | 2% | 44 | 26% | 167 | |
| 2014 | 107 | 64% | | | 8 | 5% | | | | | 1 | 1% | 1 | 1% | 3 | 2% | 46 | 28% | 166 | |
| 2015 | 89 | 51% | | | 5 | 3% | | | 1 | 1% | | | | | 47 | 27% | 32 | 18% | 174 | |
| 2016 | 98 | 60% | 2 | 1% | 3 | 2% | 1 | 1% | 2 | 1% | | | | | | | 57 | 35% | 163 | |
| 2017 | 94 | 56% | 2 | 1% | 2 | 1% | 4 | 2% | 1 | 1% | | | | | | | 64 | 38% | 167 | |
| 2018 | 106 | 55% | 2 | 1% | 7 | 4% | 6 | 3% | 4 | 2% | | | | | | | 68 | 35% | 193 | |
| 2019 | 98 | 54% | 2 | 1% | 11 | 6% | | | 1 | 1% | | | | | | | 71 | 39% | 183 | |

Source: IPEDS Human Resources

